

ESTTA Tracking number: **ESTTA553081**

Filing date: **08/08/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Chloe S.A.S.
Granted to Date of previous extension	08/14/2013
Address	5/7 Av. Percier Paris, 75008 FRANCE
Attorney information	Robert A. Becker Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Plaza New York, NY 10017 UNITED STATES rbecker@frosszelnick.com Phone:212-813-5900

### Applicant Information

Application No	85775338	Publication date	04/16/2013
Opposition Filing Date	08/08/2013	Opposition Period Ends	08/14/2013
Applicant	Bee Darlin, Inc. 1854 E 22nd St Los Angeles, CA 90058 UNITED STATES		

### Goods/Services Affected by Opposition

Class 025. All goods and services in the class are opposed, namely: Dresses
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1182862	Application Date	12/11/1979
Registration Date	12/22/1981	Foreign Priority Date	NONE
Word Mark	CHLOE		
Design Mark			
Description of Mark	NONE		

Goods/Services	<p>Class 014. First use: First Use: 1974/12/31 First Use In Commerce: 1974/12/31 Jewelry-Namely, Dress Jewelry</p> <p>Class 018. First use: First Use: 1973/09/30 First Use In Commerce: 1973/09/30 [ Leather Goods-Namely, Handbags, Suitcases and Luggage ]</p> <p>Class 024. First use: First Use: 1977/06/30 First Use In Commerce: 1977/06/30 [ Fabrics-Namely, Drapery and Upholstery Fabric and Lining for Handbags ]</p> <p>Class 025. First use: First Use: 1970/09/30 First Use In Commerce: 1970/09/30 Clothing-Namely, Belts, Scarves, Frocks, Dresses, Coats, Costumes, Suits, Skirts, Blouses, Vests and Pantsuits, [ Hats, ] [ and Ties and Ladies Shoes, ] [ Fur Coats, ] Jackets, Stoles, [ Hats, Muffs, ] Capes, [ Fur-Lined Raincoats and Said Garments Made of Skin, Lingerie ]</p>
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U.S. Registration No.	950843	Application Date	05/14/1971
Registration Date	01/16/1973	Foreign Priority Date	NONE
Word Mark	CHLOE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class U039 (International Class 010, 025, 026). First use:</p> <p>LADIES' ARTICLES OF CLOTHING FOR OUTERWEAR-NAMELY, FROCKS, DRESSES, COATS, COSTUMES, SUITS, SKIRTS, BLOUSES, VESTS AND PANT-SUITS; [ FUR COATS, ] VESTS, [ HATS AND TIES; ] AND LADIES' SHOES</p>		

U.S. Registration No.	1491810	Application Date	03/10/1987
Registration Date	06/14/1988	Foreign Priority Date	09/12/1986
Word Mark	CHLOE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use:</p> <p>PERFUME, TOILET WATER, COLOGNE, [ BATH AND SHOWER GEL, ] [ TALCUM POWDER, ] BODY LOTION, BODY CREAM, PERSONAL DEODORANT, BEAUTY OR BATH SOAP, [ BATH SALTS, ALL PURPOSE CLEANING PREPARATIONS, MAKEUP, HAIR SHAMPOO, TOOTHPASTE AND HAIR LOTION ]</p> <p>Class 009. First use:</p> <p>EYEGLASSES, SUNGLASSES, CALCULATORS, DRESSMAKER'S MEASURES, ELECTRIC FLATIRONS AND OPTICAL LENSES</p> <p>Class 018. First use:</p> <p>[ FUR AND PELTS SOLD IN BULK, ] HANDBAGS, PURSES, [ TRAVEL CASES, TRAVELLING BAGS, PARASOLS, UMBRELLAS ] [ AND WALKING STICKS ]</p> <p>Class 024. First use:</p> <p>TEXTILE FABRICS FOR USE IN THE MANUFACTURE OF CLOTHING, LINING MATERIAL FOR USE IN THE MANUFACTURE OF CLOTHING, BED LINEN, BATH LINEN, HANDKERCHIEFS AND CLOTH LABELS</p>		

	<p>Class 025. First use:</p> <p>[ APRONS, ] BATHROBES, BATHING SUITS, [ BERETS, WAISTS OF LADIES DRESSES, ] COATS, [ COLLARS, CUFFS, ] DRESSES, [ FUR STOLE, FUR JACKETS AND COATS, ] HATS, [ HOSIERY, ] JACKETS, [ GLOVES, TIES, ] SHIRTS, BLOUSES, TROUSERS, SKIRTS, [ LINGERIE, VEILS, ] SCARVES, [ SHAWLS, BOOTS, ] SHOES [ AND SLIPPERS ]</p> <p>Class 026. First use:</p> <p>ARTIFICIAL FLOWERS AND FRUIT, HAIRBANDS, BRAIDS, BUCKLES AND CORDS, NEEDLES, PINS, LACE, EMBROIDERY, RIBBONS, HAIR ORNAMENTS, BUTTONS, HOOKS AND EYES</p>
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Attachments	F1279802.PDF(246847 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Robert Becker/
Name	Robert A. Becker
Date	08/08/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of the Application Serial No. 85/775,338  
Published in the Official Gazette of April 16, 2013

Mark: CHLOE B

CHLOÉ S.A.S.,

Opposer,

v.

BEE DARLIN, INC.,

Applicant.

NOTICE OF OPPOSITION

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Opposer, Chloé S.A.S. (“Chloé”), a French Corporation located at 5-7 Avenue Percier, 75008 Paris, France, believes that it will be damaged by registration of the mark CHLOE B shown in Application Serial No. 85/775,338, filed on November 9, 2012, and therefore opposes the same. As grounds for this opposition, Opposer, through its attorneys, alleges as follows:

1. Beginning at least as early as 1989 and continuing through the present, Opposer has been using the trademark CHLOE in the United States in connection with handbags, traveling bags, luggage, and other goods in Class 18. Beginning at least as early as 1974 and continuing through the present, Opposer has been using the trademark CHLOE in the United States in connection with jewelry in Class 14. Beginning at least as early as 1970 and continuing through the present, Opposer has been using the trademark CHLOE in the United States in connection with various articles of clothing, including dresses, in Class 25. Indeed, for over thirty years, this trademark has

been used continuously and widely to identify Opposer's products and to distinguish them from the products of others.

2. Opposer owns the following registrations:

Mark	Reg. No.	Registration Date	Filing Date	Goods
CHLOE (Stylized)	1,182,862	12/22/81	12/11/79	"jewelry—namely, dress jewelry" in Class 14; "clothing—namely, belts, scarves, frocks, dresses, coats, costumes, suits, skirts, blouses, vests and pantsuits, jackets, stoles, capes" in Class 25
CHLOE (Stylized)	950,843	1/16/73	5/14/71	"ladies' articles of clothing for outerwear—namely, frocks, dresses, coats, costumes, suits, skirts, blouses, vests and pant-suits; vests and ladies' shoes" in Class 25
CHLOE	1,491,810	6/14/88	3/10/87	"perfume, toilet water, cologne, body lotion, body cream, personal deodorant, beauty or bath soap" in Class 3; "handbags, purses" in Class 18; "bathrobes, bathing suits, coats, dresses, hats, jackets, shirts, blouses, trousers, skirts, scarves, shoes" in Class 25

TSDR printouts for all of these registrations are attached. All of these registrations are valid, subsisting, and incontestable.

3. On November 9, 2012, Applicant filed application Serial No. 85/775,338 to register the trademark CHLOE B for “dresses” in Class 25, based on intent to use.

4. On information and belief, Applicant made no use of the CHLOE B mark prior to the November 9, 2012 filing date of the subject application.

5. The filing dates of Opposer’s three registrations set forth above are prior to any date upon which Applicant can rely.

6. Applicant’s mark consists of Opposer’s mark, CHLOE, followed by the letter B. Opposer’s mark is the dominant word in Applicant’s mark.

7. Applicant seeks to register its mark for goods that are identical to goods offered by Opposer under its CHLOE mark and for which Opposer has registered its CHLOE mark.

8. The use by Applicant of the CHLOE B mark, which is highly similar in appearance and sound to Opposer’s CHLOE mark, on or in connection with goods identical to goods offered by Opposer under its CHLOE mark, is likely to cause confusion or to cause mistake, or to deceive the trade and public into believing that Applicant’s products under its mark come from the same source as products bearing or sold in connection with Opposer’s CHLOE mark, or are otherwise authorized, sponsored or licensed by Opposer in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

9. By reason of the foregoing, Opposer will be damaged by the registration of the mark shown in Application Serial No. 85/775,338.

WHEREFORE, Opposer respectfully requests that this Opposition be sustained and that Application Serial No. 85/775,338 for registration of the mark CHLOE B be in all respects denied.

Dated: New York, New York  
August 8, 2013

Respectfully submitted,

FROSS ZELNICK LEHRMAN  
& ZISSU, P.C.

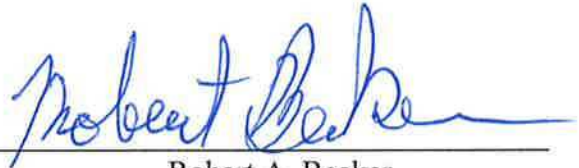
By: 

Robert A. Becker

Attorneys for Opposer  
866 United Nations Plaza  
New York, New York 10017  
(212) 813-5900

CERTIFICATE OF SERVICE

I hereby certify that I caused a copy of the NOTICE OF OPPOSITION to be served by prepaid, first-class mail on this 8th day of August, 2013, upon Applicant's attorney, Matthew H. Swyers, Esq., The Trademark Company, 344 Maple Avenue West, Suite 151, Vienna, VA 22180-5612.

  
Robert A. Becker



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**Mark:** CHLOE

Chloé

**US Serial Number:** 73242506

**Application Filing Date:** Dec. 11, 1979

**US Registration Number:** 1182862

**Registration Date:** Dec. 22, 1981

**Register:** Principal

**Mark Type:** Trademark

**Status:** The registration has been renewed.

**Status Date:** Aug. 26, 2011

**Publication Date:** Sep. 29, 1981

## Mark Information

**Mark Literal Elements:** CHLOE

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

## Related Properties Information

**Claimed Ownership of US Registrations:** 09508430, 11431670

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Jewelry-Namely, Dress Jewelry

**International Class(es):** 014 - Primary Class

**U.S Class(es):** 028

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 31, 1974

**Use in Commerce:** Dec. 31, 1974

**For:** [ Leather Goods-Namely, Handbags, Suitcases and Luggage ]

**International Class(es):** 018 - Primary Class

**U.S Class(es):** 001, 002, 003, 022, 041

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 1(a)

**First Use:** Sep. 30, 1973

**Use in Commerce:** Sep. 30, 1973

**For:** [ Fabrics-Namely, Drapery and Upholstery Fabric and Lining for Handbags ]

**International Class(es):** 024 - Primary Class

**U.S Class(es):** 042, 050

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 1(a)

**First Use:** Jun. 30, 1977

**Use in Commerce:** Jun. 30, 1977

**For:** Clothing-Namely, Belts, Scarves, Frocks, Dresses, Coats, Costumes, Suits, Skirts, Blouses, Vests and Pantsuits, [ Hats, ] [ and Ties and Ladies Shoes, ] [ Fur Coats, ] Jackets, Stoles, [ Hats, Muffs, ] Capes, [ Fur-Lined Raincoats and Said Garments Made of Skin, Lingerie ]

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 30, 1970

**Use in Commerce:** Sep. 30, 1970

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:** Chloe S.A.S.  
**Owner Address:** 5/7 Avenue Percier  
75008 Paris  
FRANCE  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** FRANCE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** LAWRENCE E. APOLZON

### Correspondent

**Correspondent Name/Address:** LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017  
UNITED STATES

### Domestic Representative

**Domestic Representative Name:** FROSS ZELNICK LEHRMAN & ZISSU, P.C.

## Prosecution History

Date	Description	Proceeding Number
Aug. 26, 2011	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75461
Aug. 26, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Aug. 25, 2011	TEAS SECTION 8 & 9 RECEIVED	
Oct. 16, 2009	NOTICE OF SUIT	
Mar. 24, 2008	CASE FILE IN TICRS	
May 30, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 08, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Feb. 08, 2002	REGISTERED - SEC. 9 GRANTED/CHECK RECORD FOR SEC. 8	
Feb. 08, 2002	REGISTERED - PARTIAL SEC. 8 (10-YR) ACCEPTED	
Dec. 04, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 11, 1988	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 02, 1987	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Dec. 22, 1981	REGISTERED-PRINCIPAL REGISTER	
Sep. 29, 1981	PUBLISHED FOR OPPOSITION	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted  
**Affidavit of Incontestability:** Section 15 - Accepted  
**Renewal Date:** Dec. 22, 2011  
**Change in Registration:** Yes

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** Not Found

**Date in Location:** Aug. 26, 2011

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: Chloe, Societe Anonyme

### Assignment 1 of 1

Conveyance: COMPANY CONVERSION.

Reel/Frame: [3549/0684](#)

Pages: 9

Date Recorded: May 25, 2007

Supporting Documents: [assignment-tm-3549-0684.pdf](#)

### Assignor

Name: [CHLOE SOCIETE ANONYME](#)

Execution Date: Oct. 25, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: FRANCE

### Assignee

Name: [CHLOE S.A.S.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: FRANCE

Address: 5-7 AVENUE PERCIER  
75008 PARIS, FRANCE

### Correspondent

Correspondent Name: LAWRENCE E. APOLZON

Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 1

### Type of Proceeding: Opposition

Proceeding Number: [91179810](#)

Filing Date: Oct 02, 2007

Status: Terminated

Status Date: Sep 18, 2008

Interlocutory Attorney: CHERYL A BUTLER

### Defendant

Name: Dao, Chloe

Correspondent Address: SIDNEY D. BLUMING  
140 E 45TH ST FL 19  
NEW YORK NY , 10017-7143  
UNITED STATES

Correspondent e-mail: [sbluming@bff-law.com](mailto:sbluming@bff-law.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
CHLOE DAO	Abandoned - After Inter-Partes Decision	<a href="#">77041297</a>	

### Plaintiff(s)

Name: Chloe S.A.S.

Correspondent Address: Robert A. Becker  
Fross Zelnick Lehrman & Zissu, P.C.  
866 United Nations Plaza  
New York NY , 10017  
UNITED STATES

Correspondent e-mail: [rbecker@frosszelnick.com](mailto:rbecker@frosszelnick.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
CHLOE	Renewed	<a href="#">75611908</a>	<a href="#">2745487</a>
CHLOE	Renewed	<a href="#">73242506</a>	<a href="#">1182862</a>
CHLOE	Renewed	<a href="#">72392040</a>	<a href="#">950843</a>
CHLOE	Renewed	<a href="#">73648744</a>	<a href="#">1491810</a>

CHLOE

Section 8 and 15 - Accepted and  
Acknowledged[78761371](#)[3291996](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 02, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 02, 2007	Nov 11, 2007
3	PENDING, INSTITUTED	Oct 02, 2007	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 15, 2007	
5	EXTENSION OF TIME GRANTED	Oct 24, 2007	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Nov 13, 2007	
7	SUSPENDED	Nov 14, 2007	
8	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 09, 2008	
9	SUSPENDED	Jun 05, 2008	
10	WITHDRAWAL OF APPLICATION	Sep 16, 2008	
11	BOARD'S DECISION: SUSTAINED	Sep 18, 2008	
12	TERMINATED	Sep 18, 2008	

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Mark: CHLOE

Chloé

US Serial Number: 72392040

Application Filing Date: May 14, 1971

US Registration Number: 950843

Registration Date: Jan. 16, 1973

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Sep. 24, 2012

## Mark Information

Mark Literal Elements: CHLOE

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

## Foreign Information

Foreign Registration Number: 464837

Foreign Registration Date: May 10, 1957

Foreign Application/Registration Country: FRANCE

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: LADIES' ARTICLES OF CLOTHING FOR OUTERWEAR-NAMELY, FROCKS, DRESSES, COATS, COSTUMES, SUITS, SKIRTS, BLOUSES, VESTS AND PANT-SUITS; [ FUR COATS, ] VESTS, [ HATS AND TIES; ] AND LADIES' SHOES

International Class(es): 010, 025, 026

U.S Class(es): 039 - Primary Class

Class Status: ACTIVE

Basis: 44(e)

## Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: Yes

Currently 44E: Yes

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: CHLOE S.A.S.

Owner Address: 5/7 Av. Percier  
75008 PARIS  
FRANCE

Legal Entity Type: CORPORATION

State or Country Where Organized: FRANCE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: LAWRENCE E. APOLZON

**Correspondent**

**Correspondent Name/Address:** LAWRENCE E. APOLZON  
Fross Zelnick Lehrman & Zissu, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017  
UNITED STATES

**Phone:** 212-813-5900

**Fax:** 212-813-5901

**Domestic Representative**

**Domestic Representative Name:** Fross Zelnick Lehrman & Zissu, P.C.

**Prosecution History**

Date	Description	Proceeding Number
Nov. 01, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Sep. 25, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Sep. 24, 2012	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	59136
Sep. 24, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	59136
Aug. 28, 2012	TEAS SECTION 8 & 9 RECEIVED	
Oct. 16, 2009	NOTICE OF SUIT	
Mar. 13, 2009	NOTICE OF SUIT	
Sep. 02, 2008	CASE FILE IN TIGRS	
May 30, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 09, 2003	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Mar. 09, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 16, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 16, 2002	PAPER RECEIVED	
Mar. 31, 1993	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 15, 1993	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Nov. 24, 1981	CERTIFICATE OF CORRECTION ISSUED	
Apr. 23, 1979	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

**Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Jan. 16, 2013

**Change in Registration:** Yes

**Correction made to Registration:** IN THE STATEMENT, COLUMN 1, LINE 1, SHOULD BE DELETED AND "CHLOE SOCIETE ANONYME(FRENCH CORPORATION)" SHOULD BE INSERTED.

**TM Staff and Location Information****TM Staff Information - None****File Location**

**Current Location:** POST REGISTRATION

**Date in Location:** Nov. 01, 2012

**Assignment Abstract Of Title Information****Summary**

**Total Assignments:** 1

**Registrant:** CHLOE SOCIETE ANONYME

**Assignment 1 of 1**

**Conveyance:** COMPANY CONVERSION.

**Reel/Frame:** [3549/0684](#)

**Pages:** 9

**Date Recorded:** May 25, 2007

**Supporting Documents:** [assignment-tm-3549-0684.pdf](#)

Assignor	
Name: <a href="#">CHLOE SOCIETE ANONYME</a>	Execution Date: Oct. 25, 2004
Legal Entity Type: CORPORATION	State or Country Where Organized: FRANCE

Assignee	
Name: <a href="#">CHLOE S.A.S.</a>	State or Country Where Organized: FRANCE
Legal Entity Type: CORPORATION	
Address: 5-7 AVENUE PERCIER 75008 PARIS, FRANCE	

Correspondent	
Correspondent Name: LAWRENCE E. APOLZON	
Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C. 866 UNITED NATIONS PLAZA NEW YORK, NY 10017	

Domestic Representative - Not Found
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## Proceedings

Summary
Number of Proceedings: 1

Type of Proceeding: Opposition	
Proceeding Number: <a href="#">91179810</a>	Filing Date: Oct 02, 2007
Status: Terminated	Status Date: Sep 18, 2008
Interlocutory Attorney: CHERYL A BUTLER	

Defendant	
Name: Dao, Chloe	
Correspondent Address: SIDNEY D. BLUMING 140 E 45TH ST FL 19 NEW YORK NY , 10017-7143 UNITED STATES	
Correspondent e-mail: <a href="mailto:sbluming@bff-law.com">sbluming@bff-law.com</a>	

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CHLOE DAO	Abandoned - After Inter-Partes Decision	<a href="#">77041297</a>	
Plaintiff(s)			

Name: Chloe S.A.S.	
Correspondent Address: Robert A. Becker Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Plaza New York NY , 10017 UNITED STATES	
Correspondent e-mail: <a href="mailto:rbecker@frosszelnick.com">rbecker@frosszelnick.com</a>	

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CHLOE	Renewed	<a href="#">75611908</a>	<a href="#">2745487</a>
CHLOE	Renewed	<a href="#">73242506</a>	<a href="#">1182862</a>
CHLOE	Renewed	<a href="#">72392040</a>	<a href="#">950843</a>
CHLOE	Renewed	<a href="#">73648744</a>	<a href="#">1491810</a>
CHLOE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78761371</a>	<a href="#">3291996</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
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11	BOARD'S DECISION: SUSTAINED	Sep 18, 2008
12	TERMINATED	Sep 18, 2008



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**Mark:** CHLOE

<b>US Serial Number:</b> 73648744	<b>Application Filing Date:</b> Mar. 10, 1987
<b>US Registration Number:</b> 1491810	<b>Registration Date:</b> Jun. 14, 1988
<b>Register:</b> Principal	
<b>Mark Type:</b> Trademark	
<b>Status:</b> The registration has been renewed.	
<b>Status Date:</b> May 30, 2008	
<b>Publication Date:</b> Mar. 22, 1988	

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## Mark Information

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**Mark Literal Elements:** CHLOE  
**Standard Character Claim:** No  
**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 0950843, 1020289, 1103275, 1143167, 1182862, 1447853 and others

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## Foreign Information

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<b>Priority Claimed:</b> Yes	
<b>Foreign Application Number:</b> 813907	<b>Foreign Application Filing Date:</b> Sep. 12, 1986
<b>Foreign Registration Number:</b> 1370314	<b>Foreign Registration Date:</b> Sep. 12, 1986
<b>Foreign Application/Registration Country:</b> FRANCE	<b>Foreign Expiration Date:</b> Sep. 12, 1996

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** PERFUME, TOILET WATER, COLOGNE, [ BATH AND SHOWER GEL, ] [ TALCUM POWDER, ] BODY LOTION, BODY CREAM, PERSONAL DEODORANT, BEAUTY OR BATH SOAP, [ BATH SALTS, ALL PURPOSE CLEANING PREPARATIONS, MAKEUP, HAIR SHAMPOO, TOOTHPASTE AND HAIR LOTION ]

**International Class(es):** 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

**For:** EYEGLASSES, SUNGLASSES, CALCULATORS, DRESSMAKER'S MEASURES, ELECTRIC FLATIRONS AND OPTICAL LENSES

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 026

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

**For:** [ FUR AND PELTS SOLD IN BULK, ] HANDBAGS, PURSES, [ TRAVEL CASES, TRAVELLING BAGS, PARASOLS, UMBRELLAS ] [ AND WALKING STICKS ]

**International Class(es):** 018 - Primary Class

**U.S Class(es):** 001, 002, 003, 022, 041

**Class Status:** ACTIVE

**Basis:** 44(e)

**For:** TEXTILE FABRICS FOR USE IN THE MANUFACTURE OF CLOTHING, LINING MATERIAL FOR USE IN THE MANUFACTURE OF CLOTHING, BED LINEN, BATH LINEN, HANDKERCHIEFS AND CLOTH LABELS

**International Class(es):** 024 - Primary Class

**U.S Class(es):** 042, 050

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

**For:** [ APRONS, ] BATHROBES, BATHING SUITS, [ BERETS, WAISTS OF LADIES DRESSES, ] COATS, [ COLLARS, CUFFS, ] DRESSES, [ FUR STOLEES, FUR JACKETS AND COATS, ] HATS, [ HOSIERY, ] JACKETS, [ GLOVES, TIES, ] SHIRTS, BLOUSES, TROUSERS, SKIRTS, [ LINGERIE, VEILS, ] SCARVES, [ SHAWLS, BOOTS, ] SHOES [ AND SLIPPERS ]

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 44(e)

**For:** ARTIFICIAL FLOWERS AND FRUIT, HAIRBANDS, BRAIDS, BUCKLES AND CORDS, NEEDLES, PINS, LACE, EMBROIDERY, RIBBONS, HAIR ORNAMENTS, BUTTONS, HOOKS AND EYES

**International Class(es):** 026 - Primary Class

**U.S Class(es):** 037, 039, 040, 042, 050

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** Yes

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** Yes

**Amended 44E:** Yes

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** CHLOE S.A.S.

**Owner Address:** 5-7 Avenue Percier  
75008 PARIS  
FRANCE

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:** FRANCE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** LAWRENCE E. APOLZON

**Docket Number:** CEH 9305672

### Correspondent

**Correspondent  
Name/Address:** LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017  
UNITED STATES

**Phone:** 212-813-5900

**Fax:** 212-813-5901

### Domestic Representative

**Domestic Representative  
Name:** FROSS ZELNICK LEHRMAN & ZISSU, P.C.

**Phone:** 212-813-5900

## Prosecution History

Date	Description	Proceeding Number
Oct. 16, 2009	NOTICE OF SUIT	
Jun. 23, 2008	NOTICE OF SUIT	
Jun. 17, 2008	CASE FILE IN TIGRS	
May 30, 2008	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68335
May 30, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	

May 13, 2008	ASSIGNED TO PARALEGAL	68335
May 01, 2008	TEAS SECTION 8 & 9 RECEIVED	
Feb. 12, 2008	NOTICE OF SUIT	
May 30, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 29, 1994	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 10, 1994	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 14, 1988	REGISTERED-PRINCIPAL REGISTER	
Mar. 22, 1988	PUBLISHED FOR OPPOSITION	
Feb. 19, 1988	NOTICE OF PUBLICATION	
Jan. 20, 1988	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 07, 1987	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 21, 1987	NON-FINAL ACTION MAILED	
Sep. 23, 1987	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 29, 1987	NON-FINAL ACTION MAILED	
May 22, 1987	ASSIGNED TO EXAMINER	61700

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Jun. 14, 2008

**Change in Registration:** Yes

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** SCANNING ON DEMAND

**Date in Location:** Jun. 17, 2008

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** CHLOE SOCIETE ANONYME

### Assignment 1 of 1

**Conveyance:** COMPANY CONVERSION.

**Reel/Frame:** [3549/0684](#)

**Pages:** 9

**Date Recorded:** May 25, 2007

**Supporting Documents:** [assignment-tm-3549-0684.pdf](#)

### Assignor

**Name:** [CHLOE SOCIETE ANONYME](#)

**Execution Date:** Oct. 25, 2004

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** FRANCE

### Assignee

**Name:** [CHLOE S.A.S.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** FRANCE

**Address:** 5-7 AVENUE PERCIER  
75008 PARIS, FRANCE

### Correspondent

**Correspondent Name:** LAWRENCE E. APOLZON

**Correspondent Address:** FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

## Proceedings

**Summary**

Number of Proceedings: 3

**Type of Proceeding: Opposition**Proceeding Number: [91193376](#)

Filing Date: Jan 13, 2010

Status: Terminated

Status Date: Apr 29, 2010

Interlocutory Attorney: MARY CATHERINE FAINT

**Defendant**

Name: Carlos Alberto Ruiz Velasco Tapia

Correspondent Address: ALVARO GUTIERREZ PRADO  
P.O. BOX 69  
VAIL CO , 81658-0069  
UNITED STATESCorrespondent e-mail: [alvarogutie@gmail.com](mailto:alvarogutie@gmail.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
CLOE ACCESSORIES FOR THE CENTURY	Abandoned - After Inter-Partes Decision	<a href="#">77788209</a>	

**Plaintiff(s)**

Name: Chloe S.A.S.

Correspondent Address: ROBERT A. BECKER  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK NY , 10017  
UNITED STATESCorrespondent e-mail: [rbecker@frosszelnick.com](mailto:rbecker@frosszelnick.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
CHLOE	Renewed	<a href="#">73648744</a>	<a href="#">1491810</a>
CHLOÉ	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78761371</a>	<a href="#">3291996</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 13, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 13, 2010	Feb 22, 2010
3	PENDING, INSTITUTED	Jan 13, 2010	
4	NOTICE OF DEFAULT	Mar 11, 2010	
5	BOARD'S DECISION: SUSTAINED	Apr 29, 2010	
6	TERMINATED	Apr 29, 2010	

**Type of Proceeding: Opposition**Proceeding Number: [91179809](#)

Filing Date: Oct 02, 2007

Status: Terminated

Status Date: Feb 10, 2008

Interlocutory Attorney: FRANCES S WOLFSON

**Defendant**

Name: RUIZ VELAZCO TAPIA, CARLOS ALBERTO

Correspondent Address: ALVARO GUTIERREZ PRADO  
G&G WTA  
PO BOX 69  
VAIL CO , 81658-0069  
UNITED STATESCorrespondent e-mail: [alvarogutie@gmail.com](mailto:alvarogutie@gmail.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
CLOE	Abandoned - After Inter-Partes Decision	<a href="#">77034653</a>	

**Plaintiff(s)**

Name: Chloe S.A.S.

Correspondent Address: Robert A. Becker  
Fross Zelnick Lehrman & Zissu, P.C.

866 United Nations Plaza  
New York NY , 10017  
UNITED STATES

Correspondent e-mail: [rbecker@frosszelnick.com](mailto:rbecker@frosszelnick.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CHLOE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78761371</a>	<a href="#">3291996</a>
CHLOE	Renewed	<a href="#">73648744</a>	<a href="#">1491810</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 02, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 02, 2007	Nov 11, 2007
3	PENDING, INSTITUTED	Oct 02, 2007	
4	NOTICE OF DEFAULT	Dec 11, 2007	
5	BOARD'S DECISION: SUSTAINED	Feb 10, 2008	
6	TERMINATED	Feb 10, 2008	

**Type of Proceeding: Opposition**

Proceeding Number: [91179810](#)

Filing Date: Oct 02, 2007

Status: Terminated

Status Date: Sep 18, 2008

Interlocutory Attorney: CHERYL A BUTLER

Defendant	
Name: Dao, Chloe	
Correspondent Address: SIDNEY D. BLUMING 140 E 45TH ST FL 19 NEW YORK NY , 10017-7143 UNITED STATES	
Correspondent e-mail: <a href="mailto:sbluming@bff-law.com">sbluming@bff-law.com</a>	

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CHLOE DAO	Abandoned - After Inter-Partes Decision	<a href="#">77041297</a>	

Plaintiff(s)	
Name: Chloe S.A.S.	
Correspondent Address: Robert A. Becker Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Plaza New York NY , 10017 UNITED STATES	
Correspondent e-mail: <a href="mailto:rbecker@frosszelnick.com">rbecker@frosszelnick.com</a>	

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CHLOE	Renewed	<a href="#">75611908</a>	<a href="#">2745487</a>
CHLOE	Renewed	<a href="#">73242506</a>	<a href="#">1182862</a>
CHLOE	Renewed	<a href="#">72392040</a>	<a href="#">950843</a>
CHLOE	Renewed	<a href="#">73648744</a>	<a href="#">1491810</a>
CHLOE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78761371</a>	<a href="#">3291996</a>

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CHLOE	Renewed	<a href="#">75611908</a>	<a href="#">2745487</a>
CHLOE	Renewed	<a href="#">73242506</a>	<a href="#">1182862</a>
CHLOE	Renewed	<a href="#">72392040</a>	<a href="#">950843</a>
CHLOE	Renewed	<a href="#">73648744</a>	<a href="#">1491810</a>
CHLOE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78761371</a>	<a href="#">3291996</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 02, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 02, 2007	Nov 11, 2007
3	PENDING, INSTITUTED	Oct 02, 2007	
4	D'S MOTION FOR AN EXTENSION OF TIME	Oct 15, 2007	

5	EXTENSION OF TIME GRANTED	Oct 24, 2007
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Nov 13, 2007
7	SUSPENDED	Nov 14, 2007
8	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 09, 2008
9	SUSPENDED	Jun 05, 2008
10	WITHDRAWAL OF APPLICATION	Sep 16, 2008
11	BOARD'S DECISION: SUSTAINED	Sep 18, 2008
12	TERMINATED	Sep 18, 2008